



MINUTES

SPECIAL MEETING OF THE NORTH TAHOE PUBLIC UTILITY DISTRICT BOARD OF DIRECTORS Tuesday, February 24, 2021 at 1:00 P.M. Via Teleconference

CALL TO ORDER/ESTABLISH QUORUM

The special meeting of the North Tahoe Public Utility District Board of Directors was held on Tuesday, February 24, 1:00 p.m. via teleconference. The Directors in attendance were President Coolidge, Directors Mourelatos, Thompson, Hughes, and Daniels. District Staff in attendance included General Manager Johnson, Engineering and Operations Manager Pomroy, Chief Financial Officer Van Cleave, Administrative Manager Holt, Utility Operations Manager Fischer, Public Information Officer Justin Broglio and Administrative Liaison Moga. General Counsel Nelson was also present.

The pledge of allegiance was recited. No changes were made to the agenda.

PUBLIC COMMENT AND QUESTIONS (1:05 P.M.) - There were no requests for public comment.

North Tahoe Event Center Status Update and Strategic Review

Cathy Becker, Event Center Manager, provided a PowerPoint slideshow. Justin Broglio, Public Information Officer spoke to social media metrics.

Director Daniels initiated a conversation about collaborating with local businesses. The Board and Staff discussed outreach and communication regarding the recent improvements. President Coolidge spoke about hosting an open house with food and DJ.

Director Thompson inquired about an architectural analysis. He added he has ideas on how to create two lakefront rooms. GM Johnson stated the architect is on the radar, but we are being cautious with COVID. He added the architectural analysis can be discussed during budget priorities. Director Thompson encouraged staff to pursue grants. Staff stated it's critical to hire an architect who understands this type of facility and type of events.

Director Hughes encouraged staff to look into installing a UV system for the HVAC. In response to Director Hughes' inquiry about prime holiday weekends, Ms. Becker noted Memorial, 4th of July, and Labor Day weekends are a challenge with accommodations, traffic, and parking.

Director Mourelatos spoke about dynamic pricing and allowing staff to be flexible. GM Johnson noted the Board will set rates in March or April; however, staff is empowered to negotiate rates with clients. Director Mourelatos suggested keeping weekday pricing lower to attract corporate and government meetings.

Director Mourelatos spoke about creating a marketing strategy to show the recent improvements. He spoke about upgrading audiovisual (AV) equipment and high-end technology for government and corporate clients. GM Johnson spoke about short-term updates to the website and AV investments. President Coolidge suggested including a corporate shot in the upcoming photoshoot.

Public member Ryan Wexler stated the commercial wedding silo is great; however, we aren't fulfilling the community needs with community programming. He stated community events and programs take lead time for planning. The Staff noted the on-boarding with Recreation & Events Supervisor will help kickstart community programming.

Strategic Planning and Budget Parameters Workshop

GM Johnson introduced the item and provided a PowerPoint overview.

After a brief discussion regarding scheduling a dedicated CIP meeting in April, GM Johnson noted committees provide valuable feedback that staff can take back to the Board. The Board suggested first discussing CIP at a high level with the entire board, taking a deeper dive at D&P committee, and then bringing it back to the Board.

General Counsel Nelson introduced Stacy Sheston who will take over as General Counsel for the rest of the meeting.

Initiated by Director Thompson, the Staff discussed technology development in the budget and addressing security concerns as part of the Risk and Resiliency assessment. Director Thompson stated he would like to pursue conducting an employee engagement survey. GM Johnson noted staff can agendaize employee engagement survey options with pricing at a future meeting.

PUBLIC COMMENT AND QUESTIONS

There were no requests for public comment. President Coolidge closed the public comment period.

The Board convened into Closed Session at 2:59 p.m.

CLOSED SESSION

PUBLIC EMPLOYEE PERFORMANCE EVALUATION – Pursuant to Section 54957. Title: General Manager/CEO

ADJOURNMENT

President Coolidge reported there was no reportable action taken during Closed Session. There being no further business to come before the Board, the meeting adjourned at 3:20 p.m.